



*(love shower)*

Work Art Life by Studio Pip and Co.  
presents a creative public action

# Be my real Valentine in 2012.

**Action day : 14 February 2012**

In a world filled with bad news; share the love, and take back Valentine's Day in your local area. Dream up, imagine, make, print A3 posters, stick up, and share your ideas of love and adventure.

**Action guide:** Calling artists, designers and creative people. Make your poster A3, make it for everyone to enjoy (please don't be offensive), stick up on 14.02.2012, make it easy to remove, and sign it off with: *Be my real Valentine 2012*.

Don't forget your simple copyright line.

**Entry is free.** Spread the word, email, FB, Tweet pics of your posters 14.02.2012. For examples see our effort last year.

(logos)

(more logos)

W O R K  
A R T  
L I F E



*flectere si nequeo  
superos, Achaeronta  
movebo*